

Pasadena Educational Foundation



Technology Challenge

Help the Pasadena Educational Foundation (PEF) raise **\$100,000** for technology needs in the Pasadena Public Schools. The first \$100,000 in donations designated for this challenge will be matched 1-to-1. Make a donation between now and February 1, 2010 and have that donation doubled.

Q: Can I designate my donation to go to my child's school?

A: Yes. Each school has the possibility of receiving up to \$10,000 of the matching funds. However, any money raised over the \$10,000 and designated for your school will still be given to your school.

Q: Why should I donate to PEF and not just to my school or PTA directly?

A: PEF definitely recommends that you join your PTA and support your school fundraisers. In addition, we are asking that you support PEF so that your donation can join others to develop a larger fund that will support technology throughout the district. The advantage of donating to PEF now is that your donation will be matched which means double for your school. Funds held by PEF can be built upon from year to year and do not need to be spent in the year in which they were donated. You can receive recognition for your donation or be listed as an anonymous donor. To assure the donation will be accurately recorded and matched the donation should be made to Pasadena Educational Foundation.

Q: Will donations made by my friends, family, and neighbors also be matched?

A: All donations made by new donors and marked for this program will be eligible to be matched.

Q: If my school raises more than \$10,000 will the extra money be matched?

A: No. However, any money raised over the \$10,000 and designated for your school will still be given to your school.

Q: When will the donated funds be given to the schools?

A: Once all of the donations have been received and verified the matching funds will be requested. After the matching funds have been received then each school will be notified that the funds are ready for use.

Q: Can the money raised be used for something other than technology?

A: Donors are being asked to contribute specifically for technology. As such, the funds are considered restricted and must be used for technology. The principal of each school has been asked to identify a technology goal so that donors will know what their money will help fund.

Q: If more than \$100,000 is raised, how are the matching funds paid out?

A: The matching funds will be distributed based upon the dates the donations are received. School communities are encouraged to work together to contribute themselves as well as asking friends, family, and neighbors to contribute.

Q: If my company has a matching donation program, will their donation be doubled as well?

A: Company contributions are not eligible for the match. However, if your company has a matching donation program you should definitely ask them to match your personal contribution.

Q: Are my donations tax deductible?

A: Yes. PEF is a 501c-(3) A non profit organization that develops community partnerships, financial resources and educational opportunities that benefit all Pasadena Unified students. **The id # is 23-7149451.**

Q: Why is PEF FANSS focusing on raising funds for technology?

A: Technology is part of our everyday lives and an important skill to have in the work force. We believe that making up to date technology available for our teachers and students is vital to preparing our kids for the future.